



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

PLANNING GUIDE

ADVERTISING CONTRACT NCIA

2022 NATIONAL TRAINING CONFERENCE

AD SPECIFICATIONS AND RATES

Please select the ad type you would like to publish.

Premium Space

___ Back Cover	Color	\$975
___ Inside Back Cover	Color	\$775
___ Inside Front Cover	Color	\$775

Standard Space

___ Full Page (8.75" x 11.25")	Color	\$625
___ Full Page (8.75" x 11.25")	B/W	\$475
___ Half Page (7.5" w x 5" h)	Color	\$395
___ Half Page (7.5" w x 5" h)	B/W	\$350

*Each advertisement is entitled to a **complimentary Exhibit Hall Preview Listing** (25 word description including a URL that will be hyperlinked).

***Non-members** add a 25% surcharge. To avoid the surcharge, your NCIA membership must be current at date of publication.

2022 PLANNING GUIDE DEADLINES

**SPACE RESERVATION
DEADLINE** August 13, 2021

COPY DEADLINE
September 17, 2021

COMPLETE FULLY

Name of Company: _____ Website: _____

Contact: _____ Title: _____

Phone: _____ Email: _____

Name and Title of Authorizing Party: _____ Signature of Authorizing Party: _____

Note: This is a legally binding contract. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions as noted on this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.



NCIA is going green for the NCIA 2022 Planning Guide. This publication will be **emailed virtually** to enhance the user experience by adding click through capabilities.

ARTWORK REQUIREMENTS

NCIA requires PC-compatible files and that all artwork be sent in electronic format and be accompanied by an appropriate hardcopy proof. Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement. Bleeds are available for full-page ads only, the bleed size is 8.75" x 11.25".

CANCELLATIONS/PAYMENT TERMS

No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date which is August 13, 2021. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. Payment for all advertisements must be paid within 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.

NCIA Office Use Only

AD COPY INSTRUCTIONS ___ Repeat Last Year's Ad ___ Sending New Ad Copy

Signature of Authorized NCIA Representative: _____ Date: _____